



ReNew ReBuild Ukraine



ReNew & ReBuild Ukraine

CONFERENCE

Spring 2023
Western Ukraine

A New Future for Ukraine



“

After the war, after our victory, we will rebuild everything destroyed by the enemy. Very quickly. Very well. A special state program will be created for each affected city for reconstruction. I have already instructed the Government to start development. The best architects, the best companies, the best projects for every city.

The Regional Children's Hospital, Kharkiv Oncology Center, Karazin University, the Palace of Labour, Korolenko Library ... we will rebuild everything! I promise.

”

~ Volodymyr Zelenskyy

Goals of the Conference

The ReNew & ReBuild Conference will be held in Western, Ukraine in October or November 2022. Its primary goal is to unite all parties involved in the rebuilding of damaged and destroyed civilian homes, lands and property (HLP), and the public infrastructure necessary to serve them.

The conference will begin with a review of the damage and destruction of HLP and infrastructure in Ukraine from the viewpoint of government and civil society. This will be followed by an update on HLP best practices under international transitional justice frameworks and how these could be applied to Ukraine.

Rebuilding and Renewal of Ukrainian civil society will require significant funding and oversight on behalf of Western donor agencies and governments. To align the needs of Ukrainian civil society with the governance and disbursement of this funding, representatives from all involved parties will be invited. They will review and discuss international legal precedent and western government-led efforts to provide funding in the form of assistance, but also from the proceeds of the forfeiture of Russian Federation assets.

Working groups will be established to discuss a proposed Ukrainian Bank for Reconstruction and Development (UBRD) that resembles the precedent established by the [German Marshal Fund](#) at the end of WWII, and the [European Bank for Reconstruction and Development \(EBRD\)](#) which oversees funding related to the rebuilding and reintegration of former Soviet satellite states after the collapse of the USSR.

The secondary goal of the conference is to establish relationships between all parties involved in the renewal and restitution of Ukrainian civil society as it recovers from war crimes and human rights violations committed by Russian aggressors.

Working groups will review international legal precedent and best practices to develop the necessary legal and institutional mechanisms required to support a large-scale compensation and restitution programme on behalf of Ukrainian civil society, including civilians who have suffered human rights abuses, war crimes, destruction or loss of their HLP, and cultural heritage.



A New Future for Ukraine

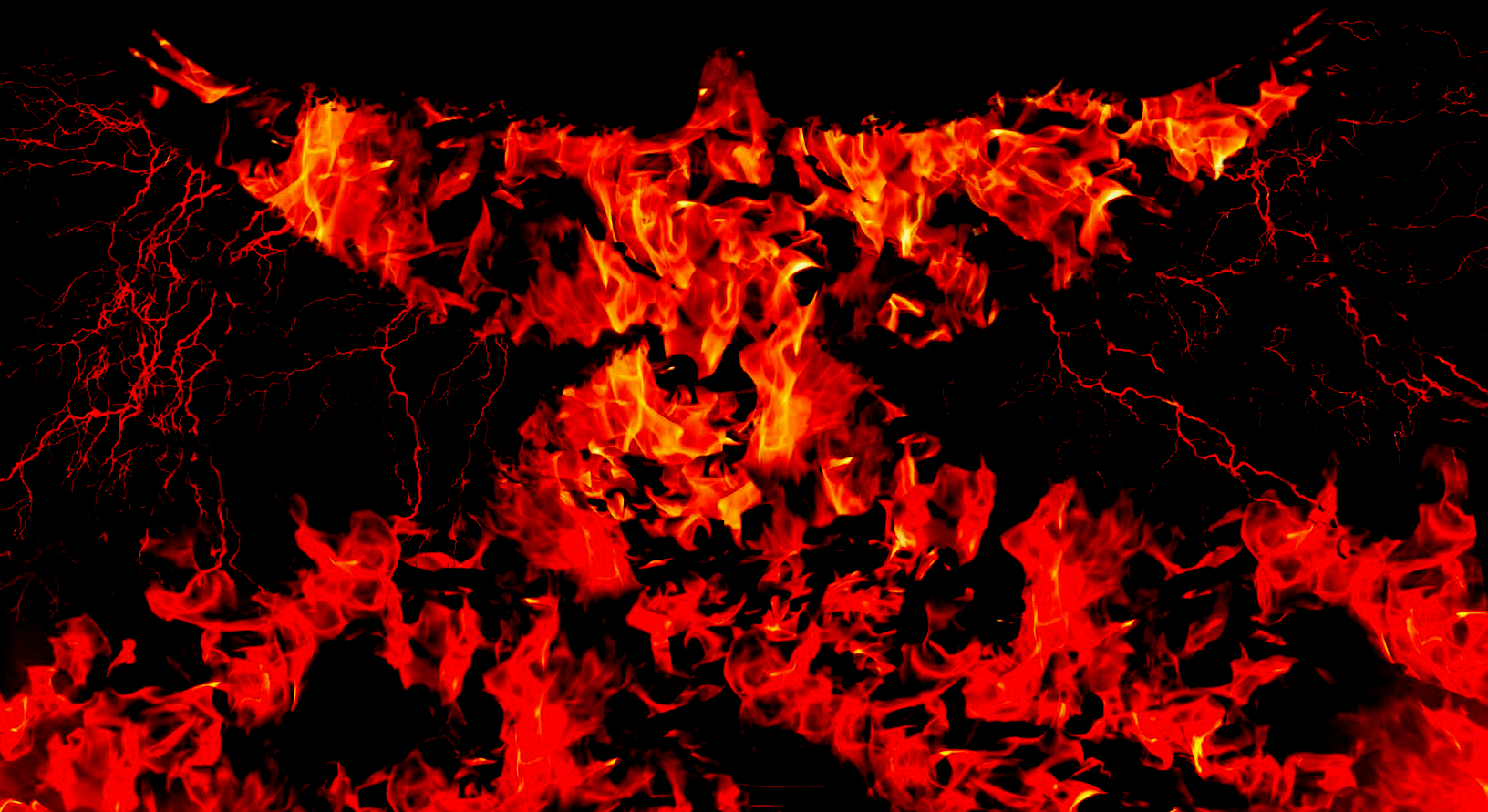
The ReNew & ReBuild conference will be the centerpiece of a broader programme undertaken by local and international governments, donors and media to focus attention and public opinion on efforts to support Ukrainian civil society to rebuild a stronger, more equal and more democratic member of the European Union and NATO.



Repair and Rebuilding

Focusing on repairing and rebuilding civilian homes and public infrastructure like schools, hospitals and small business is a narrative of renewal and a message of hope for Ukrainian civil society.

Consider the conference a 'kick-off' to strengthen the resolve of nations currently supporting the defence of Ukraine. Now it's time to transform that support into positive messaging and reconstruction funding. Reduce scenes of death and destruction. Instead, share good news stories about Ukraine rising from the ashes like the proverbial Phoenix.



Repair & Rebuilding

ReNew & ReBuild Ukraine will create and maintain a website and social media presence to consolidate media coverage and public outreach on behalf of this new narrative of hope and renewal. As the tide of the war turns in Ukraine's favour and Russia becomes even more belligerent, it will be an excellent opportunity to address the war weariness felt by Ukrainian civil society and across the West.

This could be accomplished by providing local and western media a database of photos, video testimonials and a press kit shifting the narrative as follows:



1. **Evidence of the damage and destruction** in western Ukraine and the occupied territories.
 - a. **Relate damage and destruction to Russia** and focus on reparations to win the hearts and wallets of western taxpayers to support whatever measures are necessary to make Russia pay.



2. **Consider a video series** (TV, online, Netflix) that would document the good news story of people watching their houses repaired and cities like Mariupol rebuilt. Good news is far easier for western taxpayers to support and makes the recovery more relatable.



3. **Tell the stories of refugees and internally displaced people** (IDPs) as they return to their new homes and cities. This will assure Ukrainian civil society that people can indeed return, and enable western governments to show their constituents suffering from 'refugee fatigue' that Ukrainians are now actually going home.



4. **Show the revival of Ukraine's agricultural capacity as an essential provider of food to the world's poorest countries.** This will assure already fragile countries like Lebanon and the African continent that basic staples like wheat and corn will be available to feed both people and livestock to avert famine.

Focusing on the renewal of Ukraine, its people and productivity also underscores the importance of Ukraine as an integral part of the world community.



It is in the best interest of the entire world to support Ukraine's reconstruction and to make Russia pay for it.

Restitution from Russia

A positive focus on the rebuilding of Ukraine that's supported by the international community (governments, private donors and NGOs), can be leveraged into western taxpayer support for recovering the necessary money from seized and sanctioned assets of the Russian Federation and its supporters.

This can be accomplished by focusing global media attention on:



1. **War crimes committed by Russian Federation military and their proxies.** Curated, impactful and targeted coverage of war crimes can be supplied by the ReNew & ReBuild website and distributed directly through social media.

- a. Never-before seen footage, victim testimonies, expert analysis and reporting on the legal efforts to prosecute perpetrators.



2. **Human rights violations committed by Russian Federation military and their proxies.** Curated, impactful and targeted coverage of human rights violations can be supplied by the ReNew & ReBuild website and distributed directly through social media.

- a. Never-before seen footage, victim testimonies, expert analysis and reporting on the legal efforts to prosecute perpetrators.



3. **Victim compensation efforts** should be documented and shared to ensure that money is directed properly and achieving the desired results.



4. **Mental health issues such as post-traumatic stress disorder (PTSD), depression and suicide** could be highlighted to add a long-term humanitarian angle to the cost of war and the need for significant and ongoing support, paid for by the Russian Federation and its proxies.



5. **The funding of a permanent, modern Ukrainian military and membership in NATO** to secure Europe from further Russian aggression.

- a. Essentially, an army for the defence of Europe
- b. Very well trained, experienced, equipped and motivated
- c. A regional focus as well (Moldova, Georgia, The Baltics)



Improving Ukrainian Civil Society



1. **Total transparency of the rebuilding process** and exposure of any corruption and misuse of funds (Bad News)

a. Public shaming of corrupt government officials, suppliers and developers

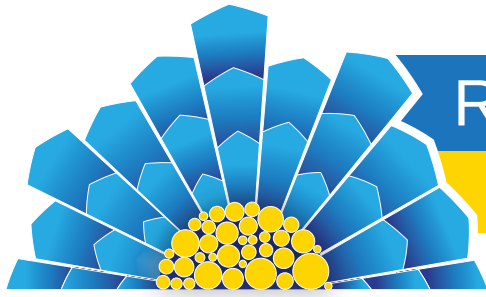


2. **Sponsorship Opportunities** for western donors, governments and developers on all web sites, social media and traditional media – for example:

a. Heavy equipment donated by Caterpillar

b. This city sponsored and rebuilt by Hochtief, Budimex, etc.

c. Funding for rebuilding provided by the EU, UBRD, USAID, World Bank, Goldman Sachs, Barclay's, etc.



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ReNew & ReBuild Conference Launch

Launch the ReNew & ReBuild conference with a large media event held somewhere appropriate for the 'new' Ukraine as an integral EU member and a NATO defender of Europe.

- [Fairmont Grand Hotel Kyiv](#)



Daytime closed conference sessions could be accompanied by guided "tours" of Ukraine villages and homes damaged and destroyed during the war. This would be for press and junior level attendees during the day while closed sessions are going on. Goal would be to have all press and media back at conference hotel evening media conference and reception.

Invite local and leading global media to cover the launch event and week-long ReNew & ReBuild conference:

Television:



BBC



CNN



Al Jazeera



NHK



CBC



CGTN



IndiaTV

Print:



New York Times



Guardian



Der Spiegel



The Economist

Online:



Facebook



Google



Apple



Amazon



Netflix



Representatives of western allied governments :



G7 Countires



EU Countires

Invite leading global donors and philanthropists:



Minderoo Foundation



Bill Gates Foundation

Melinda French Gates Foundation



Bezos Family Foundation



Jamseti Taja

Invite leading NGOs to attend:



Red Cross



UNHCR



IOM



NRC



UNDP

+ All participants of the ReNew & ReBuild conference

Invite Engineering and Development Partners:



European Bank for Reconstruction and Development

European Bank for Reconstruction and Development



Vinci (France)



ACS (Spain)



Hochtief (Germany)



Bechtel (US)



中国电建

Power (China)



IKEA



Samsung



General Electric



LG



Brookfield Asset Management (Canada)



American Tower Corp. (US)



Invite Ukrainian Civil Society representatives:

- Central Bank and Private Bankers
- Property Developers
- Law firms, Labour Unions, Humanitarian organisations

Invite all levels of Ukrainian government:

- Government Ministers and members of the Rada (including opposition parties)
- Oblast governors, city and town councils

Agenda

Day 1 - ReBuild Ukraine

Morning Press conference - All Media Invited

Closed Door presentations - Select Media

1. An introduction to the current situation in Ukraine (Government of Ukraine)
 - a. Current estimates of damage and destruction of civilian HLP and public infrastructure
2. A review of Ukraine law 7198 regarding compensation for damage and losses sustained because of aggression by the Russia Federation (Government of Ukraine)
3. A review of past conflicts and the global HLP landscape (HLP experts and NGOs)
4. A review of past compensation, restitution and rebuilding efforts and Transitional Justice precedent for categorisation and adjudication of HLP mass claims process (HLP experts and NGOs)
5. Guidance on aligning Ukraine law 7198 with established HLP precedent (HLP experts and NGOs)

Afternoon Closed Door Working Session - No Media

1. Working session to determine structure and implementation of a categorized mass claims process in Ukraine.
2. Day 1 Press conference by Ukrainian Government and Selected Western Representatives

Presenters:

- **Paul Scott Prettiore** - *Senior Public Sector Specialist* - The World Bank
- **Jamal Browne** - *Global Lead (Housing, Land and Property)* - UNHCR, the UN Refugee Agency
- **Jim Robinson** - *Coordinator, Global Housing, Land and Property Area of Responsibility (HLP AoR)* - Norwegian Refugee Council (NRC)
- **LeGrand L. Malany** - *Disaster Response and Mitigation Engineer, Land, Structures, and infrastructure Specialist, Shelter and Settlements Advisor* - U.S. Agency for International Development (USAID)
- **Igor Cvetkovski** - *Senior HLP specialist* - International Organization for Migration, UN Migration (IOM)
- **Jon Unruh** - *Professor, Director, African Field Studies Semester, Department of Geography* - McGill University
- **Andrii Martyn** - *National University of Life and Environmental Sciences of Ukraine* - Senior Advisor on land issues to the Cabinet of Ministers of Ukraine
- **Massimo Moratti** – *Independent Human Rights Consultant*
- **Denys Nizalov** - *Senior Land Governance Advisor* - Global Land Alliance
- **Yuliya Panfil** - *Director, Future of Land and Housing Program* - New America
- **Norbert Wüehler** – Geneva Academy

Agenda

Day 2 - Finance ReBuild Ukraine

Morning Press conference - All Media Invited

Closed Door presentations - Select Media

1. A summary of the current and anticipated future capability of the Ukrainian economy and government to finance rebuilding and renewal efforts. (Government of Ukraine)
 - a. Anticipated economic output and budget shortfall
2. An introduction to current western-led efforts to provide funding to finance rebuilding and renewal efforts in Ukraine (World Bank, USAID, EU)
3. An introduction to Canada's Special Economic Measures Act providing for the forfeiture and sale of sanctioned assets of the Russian Federation (Senator Ratna Omidvar of Canada)
 - a. Related efforts from other nations (EU, US, UK). A review of International legal precedent and remedies for the forfeiture and sale of sanctioned assets as introduced in sessions 2 and 3 (International legal experts)
4. A review of innovative technology solutions for the capturing of evidence, assigning of mass claims eligibility, and the payment of restitution that are 'hardened' against corruption, graft and manipulation by self-interested, malicious elements of Ukrainian civil society

Afternoon Closed Door Working Session - No Media

1. Working session to determine the structure and implementation of a Ukraine Bank of Reconstruction and Development (UBRD) to oversee the financing and audit of rebuilding and renewal efforts in Ukraine.
2. Day 2 Press conference by Ukrainian Government and Selected Western Representatives

Presenters:

- **Paul Scott Prettiore** - *Senior Public Sector Specialist* - The World Bank
- **LeGrand L. Malany** - *Disaster Response and Mitigation Engineer, Land, Structures, and infrastructure Specialist, Shelter and Settlements Advisor* - U.S. Agency for International Development (USAID)
- **Geoffrey Goodell** - *Senior Research Associate* - University College London
- **Roman Waschuk** - Business Ombudsman of Ukraine
- **Michael Cholod** - *Executive Director* - The Peer Social Foundation
- **Senator Ratna Omidvar** - *Independent* - Senate of Canada
- **Senator Michael Bennet** - *Representative for Colorado* - U.S. Senate
- **Francis Malige** - *Managing Director, Financial Institutions* - European Bank for Reconstruction and Development (EBRD)
- **Paige Ennis** - *Chief of Strategic Engagement* - The German Marshall Fund of the US (GMF)
- **Norbert Wüehler** – Geneva Academy

Agenda

Day 3 - ReNew Ukraine

Open Door Working Sessions - Select media invited

1. Conflict-related sexual violence (CSRV) and remedies under national and international law (Government of Ukraine, NGOs and international legal experts)
2. Conflict-related Human Rights violations (CRHRV) and remedies under national and international law (Government of Ukraine, NGOs and international legal experts)
3. War Crimes and remedies under national and international law (Government of Ukraine, NGOs and international legal experts)
4. Compensation and restitution procedures and remedies under national and international law (Government of Ukraine, NGOs and international legal experts)
5. Preservation and restoration of damaged and destroyed Ukrainian Cultural Heritage and archives and remedies under national and international law (Government of Ukraine, NGOs and international legal experts)

Day 3 Press conference by Ukrainian Government and Selected Western Representatives

Presenters:

- **Massimo Moratti** - *Independent Human Rights Consultant*
- **Igor Cvetkovski** - *Senior HLP specialist* - International Organization for Migration, UN Migration (IOM)
- **Jon Unruh** - *Professor, Director, African Field Studies Semester, Department of Geography* - McGill University
- **Victoria Lemieux** – *Associate Professor of Archival Studies* - University of British Columbia
- **Luisa Franco** - *Program Officer (Dealing with the Past)* - Swisspeace
- **Oleksandra Romantsova** - *Executive Director* - the Center for Civil Liberties, Ukraine
- **Vitaly Ohrimenko** - *Program Manager* - Legal Development Network, Ukraine
- **Daryna Nedzelska** - *Focal Point* - National Kyiv-Pechersk Historical and Cultural Preserve - UNESCO World Heritage Committee
- **Pramila Patten** - *United Nations Special Representative on Sexual Violence in Conflict* - Under-Secretary-General of the United Nations

Agenda

Day 4 - Agreement and Implementation

Closed Door - No Media

1. Review and agreement on recommendations and Ukrainian legal framework necessary to implement a mass claims process for destruction to civilian HLP and public infrastructure.
2. Review and agreement on recommendations and legal structure under international law for a Ukraine Bank for Reconstruction and Development to finance rebuilding and renewal efforts.
3. Review and agreement on guidance to support Ukrainian civil society institutions, compensate victims, and prosecute those accused of human rights violations and war crimes.

Day 4 Press conference by Ukrainian Government and Selected Western Representatives

Day 5 - Agree on Timeline

Closed Door - No Media

1. Resolve any outstanding issues and agree on a proposed timeline for implementation of all agreed upon measures.

Day 5 Conference end Press conference by Ukrainian Government and Selected Western Representatives.

Event wrap-up press conference with statement on agreements and progress report. Followed by a celebratory gala reception with full media access. Official introduction of the ReNew & ReBuild media agenda and launch.



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The cost of rebuilding Ukraine following Russia’s invasion could reach \$750 billion and rich Russians should help pay the bill, Ukrainian Prime Minister Denys Shmygal said...

“We believe that the key source of recovery should be the confiscated assets of Russia and Russian oligarchs,” ... citing estimates that frozen Russian assets were worth \$300-\$500 billion

”

